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Facsimile Cover Sheet

To: Commissioner for Patents for Examiner Melanie A. Kemper Group Art Unit 3622	Facsimile No.: 703/872-9326
From: Carrie Parker Legal Assistant to Patrick C. R. Holmes	No. of Pages Including Cover Sheet: 12
Message: Enclosed herewith: <ul style="list-style-type: none">• Transmittal Document; and• Response to Office Action.	
Re: Application No. 09/400,583 Attorney Docket No: CR9-99-049	
Date: Tuesday, June 03, 2003	
Please contact us at (972) 367-2001 if you do not receive all pages indicated above or experience any difficulty in receiving this facsimile.	<i>This Facsimile is intended only for the use of the addressee and, if the addressee is a client or their agent, contains privileged and confidential information. If you are not the intended recipient of this facsimile, you have received this facsimile inadvertently and in error. Any review, dissemination, distribution, or copying is strictly prohibited. If you received this facsimile in error, please notify us by telephone and return the facsimile to us immediately.</i>

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BY FAXING A CONFIRMATION TO 972-367-2002.**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Busche et al.

Serial No.: 09/400,583

Filed: September 22, 1999

For: Method and System for
Integrating Spatial Analysis and Data
Mining Analysis to Ascertain
Favorable Positioning of Products in a
Retail Environment



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PATENT TRADEMARK OFFICE

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Group Art Unit: 3622

Examiner: Kemper, Melanie A.

Attorney Docket No.: CR9-99-049

Certificate of Transmission Under 37 C.F.R. § 1.8(a)

I hereby certify this correspondence is being transmitted via
facsimile to the Commissioner for Patents, P.O. Box 1450,
Alexandria, VA 22313-1450, facsimile number (703) 872-9326
on June 3, 2003.

By:

Carrie Parker
Carrie Parker

TRANSMITTAL DOCUMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

ENCLOSED HERewith:

- Response to Office Action.

No fees are believed to be required. If, however, any fees are required, I authorize the Commissioner to charge these fees which may be required to IBM Corporation Deposit Account No. 09-0461. No extension of time is believed to be necessary. If, however, an extension of time is required, the extension is requested, and I authorize the Commissioner to charge any fees for this extension to IBM Corporation Deposit Account No. 09-0461.

Respectfully submitted,

Duko W. Yee
Duko W. Yee

Registration No. 34,285

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ATTORNEY FOR APPLICANTS

P. 03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application: Busche et al.

Serial No.: 09/400,583

Filed: September 22, 1999

For: Method and System for Integrating Spatial Analysis and Data Mining Analysis to Ascertain Favorable Positioning of Products in a Retail Environment

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Group Art Unit: 3622

Examiner: **Kemper, Melanic A.**

Attorney Docket No.: CR9-99-049

**Certificate of Transmission Under 37 C.F.R. § 1.8(a)**

I hereby certify this correspondence is being transmitted via facsimile to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, facsimile number (703) 872-9326, on June 3, 2003.

By: Carrie Parker  
Carrie Parker

### RESPONSE TO OFFICE ACTION

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

No fees are believed to be required. If, however, any fees are required, I authorize the Commissioner to charge these fees which may be required to IBM Corporation Deposit Account No. 09-0461. No extension of time is believed to be necessary. If, however, an extension of time is required, the extension is requested, and I authorize the Commissioner to charge any fees for this extension to IBM Corporation Deposit Account No. 09-0461.

In response to the Office Action dated March 3, 2003, please amend the above-identified application as follows: